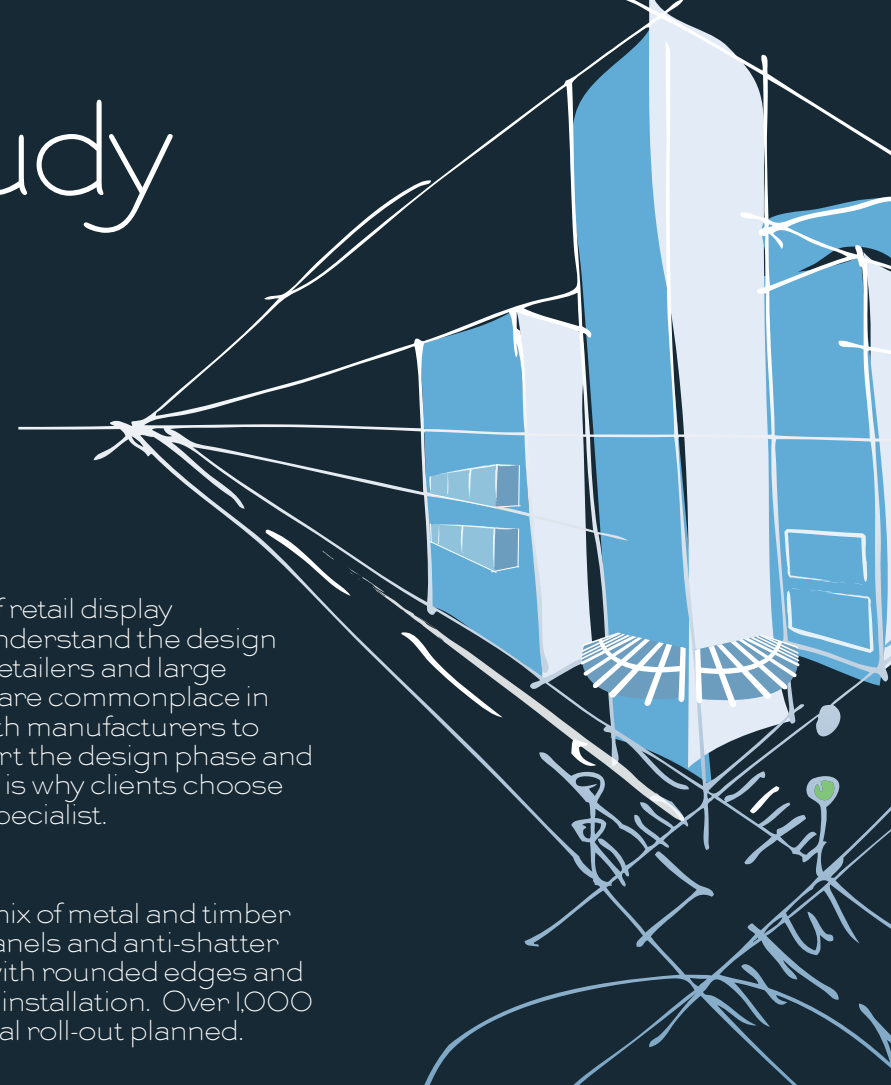


Case Study



Next Retail

CT Glass provided bespoke glazing for retail gondola display units for high street store Next.

Background

CT Glass worked alongside a retail equipment manufacturer to design and create glass panels for gondola display units for high street retailer, Next.

Project Information

Due to Next's strong brand identity, the shop fitting had to comply with various design criteria which could be integrated with the shop's current in store design and layout.

CT Glass was briefed by the client and quickly rose to the challenge and started the design and sampling process. After extensive research and testing, a product which met specification was created and approved by the client.

Why CT Glass?

CT Glass work with a large range of retail display manufacturers & shop fitters. We understand the design phase; lengthy sales process with retailers and large volume short lead time orders that are commonplace in this industry. Our ability to work with manufacturers to create innovative samples to support the design phase and our mass-manufacturing capability, is why clients choose CT Glass as their preferred glass specialist.

Results

The final retail display units were a mix of metal and timber units, with bespoke shaped glass panels and anti-shatter safety film, cut to bespoke shapes with rounded edges and pre-drilled holes for easy and quick installation. Over 1,000 units have been created with national roll-out planned.

